

ISE-JINGU Naiku

Scenery of Isuzu River

五十鈴川の風景

Walking on the dry bed of the Isuzu river, running roughly parallel with the Oharaimachi street, lets you relax while leaving behind the urban noise. Enjoy the beauty of the cherry blossoms in the spring, the changing colors of the leaves in the fall. Wild birds skim low over the water's surface and slip into the water searching for food while colorful carp swim gracefully near Naiku.

Currency exchange vending machine

岩戸屋 自動両替機

Automatic currency exchange machine is located inside the store — accepts 13 different foreign currencies including USD, EUR, GBP, KRW, CNY, THB.

Sugidama 杉玉

A fresh green cedar ball hanging under the eaves of a sake brewery signals that new sake was brewed, and when the leaves turn completely brown, it announces the sake is ready to drink.

Matsujiro-no-mise 松治郎の舗

A bee hive box filled with live honey bees is displayed at the store entrance.

Yamanaka heart pharmacy

山中ハート薬局

The cute elephant figurine is the mascot character of a pharmaceutical company.

Yokocyo kiin

横丁棋院

Local Igo (Japanese board game) players club.

Omiyageya おみやげや

Get a FREE Okageyokocho map written in English.

Jingu-dojo 神宮道場

Training institute for Shinto priests.

Tekonechaya honten

てかね茶屋本店

"Ujiurata" Tourist Information

宇治浦田観光案内所

A variety of foreign language brochures and foreign language speaking staff are available here. Wheelchairs are available free of charge.

OMOTENASHI ISE-JINGU Naiku OHARAI-MACHI OKAGE-YOKOCHO Walking MAP

Senokuniya

勢乃國屋
Short term baggage storage service — for FREE.

"Umashikuni" Tourist Information

美し国観光ステーション

You can get free visitors guides, brochures and travel publications written in English. Information for optional excursions may be given to those who can communicate in Japanese.

"Naikumae" bus stop

乗合自動車内宮前驛(内宮前バス停)

Short term baggage storage service — at the store located inside the bus station building, on the right side of the main entrance.

Swallows

つばめ

In the spring and early summer, swallows return to build their nests under the eaves of shops. In this area, people take good care of swallow because it is considered good luck for them to nest on their buildings.

Shimenawa

しめなわ

The brown straw ropes hung under the eaves of the stores are called shimenawa (straw festoon). In this area, shimenawa are kept up throughout the year to ward off disease and to drive away evil.

Rooftop Decorations

屋根かざり

Many different types of ornaments decorate the rooftops — monkeys, squirrels, other creatures, and shachihoko (an imaginary creature with the head of a tiger and body of a fish).

Coin-operated lockers

コインロッカー

The lockers are located next to the "Eshimiharijo" (security guard office near the Uji bridge).

Local Manhole Designs

ご当地マンホール

Akafuku naikumaeshiten

赤福 内宮前支店

Iwatoya · Sangutei

岩戸屋 · 参宮亭

Ebiya

えびや大食堂

Okunoya 奥野家

三光堂支店

Nikodo shiten

二光堂支店

Hakutaka miyakesyouten

白鷹 三宅商店

Cap juby カップジュビー

伊勢うどん岡田屋

Ise Kadoya Beer

伊勢角屋麦酒

Café · ramen Ichimaru

カフェ · ラーメン市丸

Amano pearl iseten

天竺真珠 伊勢店

Nakaiya 中井屋

三和真珠

Sushikyu すし屋

三和真珠

Yokocyo kiin

横丁棋院

Maneki-neko

招き猫

Akafuku honten

赤福本店

Isuzuchaya

五十鈴茶屋本店

Kakuta pearl gallery

カクタパールギャラリー

Omiyageya おみやげや

Get a FREE Okageyokocho map written in English.

Jingu-dojo 神宮道場

Training institute for Shinto priests.

Tekonechaya honten

てかね茶屋本店

Hamayo-honten

浜与本店

Kaminariya かみなりや

A quality leather goods and faux leather paper store. The god of thunder sits on the roof of the store.

Henbamochi

へんぱ餅

Tofuya とうふや

豆腐屋

Uratashi bridge

浦田橋

Noasobidana

野遊び棚

Akafuku isuzugawaten

赤福 五十鈴川店

Isuzugawa Noasobidokoro

五十鈴川野遊び場

Convenience Store

コンビニエンスストア

Shinto priest's lodge

祭主職舎

Underpass

内宮おかげ参道(地下道)

Decorated with Japanese traditional Byobu (folding panels) art of Ise-mairi (pilgrimage to the Ise shrine) from the Edo period.

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

Sarutahikojinja mae

猿田彦神社

No Littering
Take your trash with you or ask at the store where you bought it.

- Wheelchair accessible toilet
- Western Style Toilet
- Automated External Defibrillator
- Information
- Baggage storage
- International ATM service
- Bank, money exchange
- Coin-operated lockers
- Bus stop
- Wi-Fi
- Taxi stand

- Souvenir / Foods shop
- Restaurant
- Cafe
- Pearl shop